

From September 14 to 17 at Fira Barcelona. Hall 3 | Stand D1002 | Gran Vía Venue

Ercros exhibits its new green and high-performance products at Expoquimia



Ercros will participate in the Expoquimia fair to be held at the Gran Vía venue in Fira de Barcelona, from September 14 to 17. The presence of Ercros is part of the Smart Chemistry Smart Future (SCSF) project, which is led by the Business Federation of the Spanish Chemical Industry (Feique) and in which the main chemical companies in Spain participate.

Visitors will be able to visit the “Ercros Kitchen”, a kitchen designed and built with products developed and manufactured by the company, products that are respectful with the environment and of high performance, and whose multiple applications make them essential in our homes.

ErcrosGreen +, the resin with emissions as low as natural wood, is found in countertops, kitchen cabinets, tables, parquet floors and cutlery. ErcrosBio, the biodegradable bioplastic and suitable for 3D printers, is the material from which pastry moulds, coffee capsules, vases or tray supports have been manufactured.

On Wednesday, September 15, from 11:00 to 12:00 in the Agora of the SCSF venue, the presentation of Ercros's strategic plan, the 3D Plan on diversification, digitalisation and the fight against climate change, will be held. The products that Ercros is developing within the framework of this plan also will be shown.

The presentation will be given by Agustín Franco, general director of business; Domingo Font, sales manager for PVC compounds and specialties in the plastics area; and Roger Pascual, product manager of liquid products of the intermediate chemicals division. The presentation can be followed in person at the exhibition or via streaming through the following link: <http://www.smartchemistry.net/>.

Barcelona, September 9, 2021

Invitations to Expoquimia:

<https://registration.firabarcelona.com/#/tickets/selection-list>

Ercros code: O2WJCQ2A

Fira de Barcelona (Gran Vía Venue)

Hall 3 / Stand D1002